

handbags and accessories

Helen & Riegle

gorgeous
and guilt-free

stylish and
sustainable

elegant
and ethical

Prices valid through 3/31/08



When I started my business, I sought to drive trends
and encourage meaningful change in our world.
Consistent with my “green chic” aesthetic and ethical stance,
I use organic, sustainable, and cruelty-free materials
and fair-labor manufacturing to deliver
captivating products with a conscientious message:
You CAN have high style with low impact.

Challenge conventions. Live responsibly. Embrace style.

Heleen



Poppy \$185

Inspired by the bold shape of a poppy's seed head

Features textured binding, a handmade clay bead closure, and grommets on the outside. Also a central organizing zippered pocket, open side pockets, and a handy swivel key clip on the inside. Worn over the shoulder or across the back.

In microsuede made from 100% recycled content, with recycled PET or organic cotton internal pockets

Size: 14" h x 14" w

style #	fabric	color
11-03186	microsuede	● fern green
11-03137	microsuede	● silver cloud
11-03157	microsuede	● fawn brown



Lily \$190

Inspired by two trumpet lilies in silhouette

Features exterior pockets for your phone, planner, or other portable device, a sectioned interior with zippered pockets, and a magnetic snap closure for added security.

In microsuede made from 100% recycled content, with synthetic leather trim and organic cotton¹ or recycled PET² lining

Size: 8"h x 13"w x 4"d

style #	fabric	color
20-03137	microsuede	 silver cloud with black trim and turquoise lining ¹
20-03157	microsuede	 fawn brown with brown trim and coral rose lining ²



Lily \$170

Inspired by two trumpet lilies in silhouette

Features exterior pockets for your phone, planner, or other portable device, a sectioned interior with zippered pockets, and a magnetic snap closure for added security.

In natural organic cotton, with synthetic leather and recycled PET lining

Size: 8"h x 13"w x 4"d

style #	fabric	color
20-06102bkr	organic cotton	 black trim with coral rose lining
20-06102bkc	organic cotton	 black trim with chartreuse lining
20-06102bnr	organic cotton	 brown trim with coral rose lining
20-06102bnc	organic cotton	 brown trim with chartreuse lining



Honesty \$250

Inspired by the honesty (aka, silver dollar) plant

Its distinctive, multi-layered look, embroidered flap, and inventive pocketing scheme are complemented by a cell phone/media pocket and key clip. Worn on the shoulder or messenger style.

In microsuede made from 100% recycled content, with synthetic leather trim and recycled PET lining

Size: 11”h x 14”w x 3”d

style #	fabric	color
27-03186	microsuede	 fern green with chartreuse lining
27-03157	microsuede	 fawn brown with coral rose lining
also available in		
27-06141	linen	 black with coral rose lining



Rain \$180

Inspired by raindrops falling from the sky

Features an embroidered strap and gusset with nickel studs evoking falling raindrops. Inside are a zippered pocket, a cell phone/media pocket, and a key clip. A surprisingly spacious midsized hobo.

In microsuede made from 100% recycled content, with synthetic leather trim and recycled PET lining

Size: 8.5" h x 12" w x 2.5" d

style #	fabric	color
40-03186	microsuede	 fern green with chartreuse lining
40-03157	microsuede	 fawn brown with coral rose lining
40-03148	microsuede	 flamingo with chartreuse lining





Leaf \$270

Inspired by a furled leaf

Features a snap-lock closure, contrast lining, and subtle embroidery on the covering flap. Accommodates 15" and some 17" laptops, and provides pocketing for cables, files, and magazines.

In microsuede made from 100% recycled content, with synthetic leather trim and recycled PET lining

Size: 15"h x 11"w x 2.5"d

style #	fabric	color
17-03186	microsuede	 fern green with chartreuse lining
17-03148	microsuede	 flamingo with chartreuse lining



Mist \$130

Inspired by the early morning mist

Features a sprinkling of nickel studs set on an asymmetrical flap with magnetic closure. A removable shoulder strap and zippered internal pocket complete this unique clutch, which will shine in your hand.

In woven 100% recycled polyester, with synthetic leather trim and organic cotton¹ or recycled PET² lining

Size: 5''h x 10''w x 2''d

style #

28-05097


28-05096


fabric

recycled polyester

recycled polyester

color

 silver with turquoise lining¹

 patina with coral rose lining²




Iris \$130

Inspired by the wrapped layers of an iris bud

Features a zippered main compartment with internal pocket, an outside pouch with key clip, and an embroidered, fold-over flap. Removable strap included.

In organic cotton or linen, with synthetic leather trim and recycled PET¹ lining

Size: 6"h x 11"w x 2"d

style #	fabric	color
28-02248	organic cotton	 coral rose with chartreuse lining
28-06141	linen	 black with chartreuse lining
28-06104	linen	 oatmeal with coral rose lining



Droplet \$50

Inspired by the simple beauty of water droplets on a leaf

Features a spray of nickel studs on an organic silhouette. With a zippered closure, it's small enough to fit inside a larger bag or large enough to carry all your evening essentials.

In recycled polyester, with synthetic leather trim and recycled PET¹ or organic cotton² lining

Size: 4.5" h x 9" w

style #	fabric	color
42-05030	recycled polyester	 sand with coral rose lining ¹
42-05097	recycled polyester	 silver with turquoise lining ²
42-05096	recycled polyester	 patina with coral rose lining ¹



Droplet \$50

Inspired by the simple beauty of water droplets on a leaf

Features a spray of nickel studs on an organic silhouette. With a zippered closure, it's small enough to fit inside a larger bag or large enough to carry all your evening essentials.

In microsuede, with synthetic leather trim and recycled PET lining

Size: 4.5" h x 9" w

style #	fabric	color
42-03157	microsuede	 foliage red with coral rose lining
42-03187	microsuede	 lime with chartreuse lining
42-03190	microsuede	 olive with chartreuse lining



Sunray \$110¹/\$150²

Inspired by the Sun's vital rays

A midsize, classically styled embroidered zip-top tote, with an inside pocket to hold your smaller essentials. A detachable keyclip and vanity mirror are included in the recycled polyester version.

In woven recycled polyester or recycled PET, with synthetic leather trim and recycled PET lining

Size: 9"h x 14"w x 5"d

style #	fabric	color
43-05083	recycled polyester ²	 jade with coral rose lining
43-05087	recycled PET ¹	 chartreuse with coral rose lining



Wave \$110¹/\$150²

Classically styled with embroidery inspired by ocean waves

A midsize, classically styled embroidered zip-top tote, with an inside pocket to hold your smaller essentials. A detachable keyclip and vanity mirror are included in the recycled polyester version.

In woven recycled polyester or recycled PET, with synthetic leather trim and recycled PET lining

Size: 9" h x 14" w x 5" d

style #	fabric	color
44-05030	recycled polyester ²	 sand with coral rose lining
44-05048	recycled PET ¹	 coral rose with chartreuse lining

look who we've introduced to green style





iVillage June 2007



The Green Guide 2006

vital goods

weather the storm
Sturdy, stylish, and eco-friendly these versatile pieces will keep you dry on a drizzly day.

1. The raincoat is made from a recycled polyester fabric that is both water-resistant and breathable. It features a classic trench design with a belted waist and a large collar. The coat is available in a variety of colors and sizes.

2. The hat is made from a recycled cotton fabric and features a wide brim and a chin strap. It is available in a variety of colors and sizes.

3. The umbrella is made from a recycled aluminum frame and a recycled polyester canopy. It features a classic design with a curved handle and a large canopy. It is available in a variety of colors and sizes.

4. The boots are made from a recycled rubber sole and a recycled polyester upper. They feature a classic design with a high top and a laced closure. They are available in a variety of colors and sizes.

5. The bucket is made from a recycled plastic material and features a classic design with a handle and a lid. It is available in a variety of colors and sizes.

Healthy Living magazine 2006

kiwi
Presenting more
Growing families, the natural and healthy choices

50 Healthy Lunchbox Ideas! (with a bonus recipe)

YOGA fun for kids

OMEGA-3 What the healthiest kids eat

Healthy Bedroom Feng Shui

Fashionable, Functional, Eco-Friendly Finds

Style

HER Design Bags
HER Design Bags are made from recycled materials and are designed to be both functional and fashionable. They are available in a variety of colors and sizes.

Kiwi magazine 2006



North Shore magazine 2006



Boston Herald 2007

Boston Globe 2006



Not all bags are created equally. Here's a primer:



Made with Eco-friendly materials

Our designs are inspired by wonderful and alluring shapes found in nature, so we have all the more reason to be respectful to her. We choose natural-fiber and sustainable fabrics – organic cotton, hemp, linen, Cradle to Cradle certified wool, recycled polyester, recycled PET, and others.



Made with Cruelty-free materials

Do we really have to cause great suffering in order to have gorgeous accessories? We don't think so. So we use alternatives to leather and skins – like animal-free microsuede made from 100% recycled content, nylon-based/PVC-free synthetic leather, and Treetap “wild rubber” from the Amazon.

“The bags are FANTASTIC — not only for their fabulous design and attention to detail but also the environmental care that accompanies them. You are doing a great thing.”
Shop owner, Charlestown RI

“Thank you, from the bottom of my heart, for your dedication towards changing the environment and making your vision a reality.”
LN, Los Angeles CA

“I look forward to carrying the first bag that fits the rest of my lifestyle.”
LP, Gig Harbor WA

“My bag is absolutely fabulous! It’s so refreshingly different, especially in the category of laptop bags!”
LB, Vancouver BC

“Be sure to check out Helen Riegler’s eco- and animal-friendly handbags. They really are too shockingly hip to pass up.”
The Humane Society

“Purses may not be a traditional example of eco-friendly style, but designer Helen E. Riegler is changing the fashion world one tote at a time.”
Blush Magazine

To place an order:

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Marblehead MA 01945

download order forms at:
www.her-design.com/orders07.htm